

# **Making a Difference** Tyler County



## *Extension Newsletter for Commissioners Court*

*Overview of major programming efforts of County Agent Jacob Spivey for month February:*

*When the agent is not actively engaged in a program, conference or meeting, office hours include site visits for both producers and 4H members; phone calls; emails; program planning, office visits, coordination with collaborators and other office and community needs.*

*February 1- Agent MCed candidate meet and greets for county elections*

*February 2- Agent Held AG PAC Meeting*

*February 2 Agent Held Chamber Board of Directors Meeting*

*February 3- Agent Delivered YMBL Entries to Beaumont*

*February 3- Agent Attended 3<sup>rd</sup> Night of Dogwood Judging*

*February 4- Agent was the Guest on KZXL Radio ( est. 5000 listeners)*

*February 7- Farm Bureau Board of Directors Meeting*

*February 8- Agent MCed Candidate Meet and Greets for County Elections*

*February 10<sup>th</sup> – Agent Hosted Safe Driving Event ( 700 attended; covered by KZXL Radio)*

*February 11<sup>th</sup>- Agent Attended Forest Pest Management Seminar*

*February 14<sup>th</sup>- Agent Attended San Antonio Stock Show and Rodeo*

*February 15<sup>th</sup> Agent Attended San Antonio Stock Show and Rodeo*

***February 16<sup>th</sup> Agent Attended San Antonio Stock Show and Rodeo***

***February 17<sup>th</sup>- Agent Attended Farm Bureau Employee Appreciation Banquet***

***February 18<sup>th</sup> – Agent was guest on KZXL- for Chamber***

***February 21- President's Day Holiday***

***February 22- Agent Took Personal Leave***

***February 23- Agent Took Personal Leave***

***February 26 Agent Hosted Chamber of Commerce Banquet***

***February 28<sup>th</sup>- Agent Took Soil Samples to Lab in College Station***

***February 28<sup>th</sup>- Agent Hosted County 4H Meeting***



*Educational Programs: Programs Presented: 8*

*Program Participants: approximately 1000*

*Educational Contacts Include: Telephone: approximately 15.*

*Email: approximately 2500*

*Office Visits: approximately 5*

*Site Visits: approximately: 5*

*Other In-Person Contacts: approximately 2500*

*Media Outreach: Tyler County Booster: 1 AGNR Extension Entries*

*2467 Subscribers and Printed 5000*

*Booster Total Outreach: 7,467 copies of paper.*

*KZXL Radio: 3 Appearances , 6 total hours, approximately 5000 listeners per show= 15,000 Listeners*

*Social Media Contacts include:*

*Facebook:*

*AgriLife – 1337+ 7 gained= 1344 Followers X 43 Posts = 57,792 Direct Contacts*

*10,424 Indirect Contacts*

*Tyler County 4H -1042+1 gained = 1043 Followers X 6 Posts = 6,258 Direct Contacts*

*1,949 Indirect Contacts*

*Social Media Total Contacts: 76,423 Contacts*

*Total Tyler County Contacts on behalf of AgriLife Extension by Jacob Spivey: 104,915*

*Miles Traveled within the County: Approximately 500 miles*

*Miles Traveled Outside of the County: Approximately 1000miles*

*Total Miles Traveled by Jacob Spivey on behalf of Tyler County AgriLife Extension: Approx. 1500miles*